



Win an Apple iPod Through Participation in B2B Product Sourcing Survey Sponsored by goWholesale

December 3, 2007

WHAT:

B2B Bloggers Join Forces to Learn How Businesses Use Web for Product Sourcing -- The role the Internet plays in the buying and decision making process of business-to-business (B2B) purchasers has traditionally been an obscurity to search engine providers and advertisers seeking to reach these buyers. Today, goWholesale, a top vertical search portal for the wholesale and business community, announces the kickoff of a collaborative survey effort with industry bloggers to learn how B2B purchasers use the Internet to research and purchase products and services.

WHEN:

The survey is available Monday, December 3, 2007 through Monday, December 10, 2007.

Winners will be selected on December 11, 2007.

WHO:

Business purchasers can participate in the open-ended survey through the leading B2B blog sites as well as through www.goWholesale.com, the survey sponsor. The survey is open to anyone in the 50 placecountry-regionUnited States, 18 or older.

WHERE:

goWholesale, http://www.gowholesale.com/research/sourcing_survey_2007.html

Business Pundit, <http://www.businesspundit.com/>

Business Opportunities Weblog, <http://www.business-opportunities.biz/>

The Small Business Guru Blog, http://smbizguru.blogs.com/the_small_business_guru/

eBay Edge, <http://www.allbusiness.com/sales/internet-ebay/11217-1.html>

eMoms at Home - Dad Balance, <http://www.emomsathome.com/blog/>

Small Biz Survival, <http://www.smallbizsurvival.com/>

Just For Small Business, <http://www.allbusiness.com/operations/3357-1.html>

HOW:

Participants can enter the giveaway by leaving a Comment post on the blog of their choice that provides details and tips on how they leverage the Web to source products and services for their business. Each blog site will select the most useful tip and its author will receive an Apple iPod nano.

Business Purchasers that wish to participate in a full-length survey, taking up to 20 minutes to complete, will be eligible to win an iPod touch. This survey is available at http://www.gowholesale.com/research/sourcing_survey_2007.html.

ABOUT: Owned and operated by Liquidity Services Inc. (Nasdaq:LQDT), goWholesale is a vertical search portal that provides wholesale buyers and business purchasers with tools to search for goods and services on the Internet and provides an outlet for advertisers to reach an audience of professional buyers. goWholesale has been recognized by the Web Marketing Association as Outstanding Vertical Search Portal for the Wholesale Industry. For more information visit www.goWholesale.com

SOURCE: Liquidity Services, Inc.

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